

1994 EVENT MARKETING SCHEDULE				
DATE	EVENT	LOCATION	CONTACT	RESPONSES RECEIVED
July 20-22	Viva Mexico	Chicago, IL	Jose Fontanez	x
July 22-August 1	Cheyenne Frontier Days	Cheyenne, WY	Jose Fontanez	
July 23-25	Black Expo USA	Washington, D.C.	Jose Fontanez	
July 30-August 1	Black Expo USA	Oakland, CA	Jose Fontanez	
July 31	Marlboro 500	Michigan Int'l Speedway Brooklyn, MI	Jon George	
August 4	Tejano Superfest	Houston, TX	Jose Fontanez	x
August 4-15	Wisconsin State Fair	Milwaukee, WI	Jose Fontanez	x
August 5-8	We Country Music Festival	Detroit Lakes, MN	Jose Fontanez	
August 6-8	Hispanic World Fair	New York, NY	Jose Fontanez	
August 6-8	Pan American	Chicago, IL	Jose Fontanez	x
August 8-14	Virginia Slims of Los Angeles	Manhattan Country Club Manhattan Beach, CA	Nancy Zimbalist	
August 13	Memphis Blues Festival	Memphis, TN	Jose Fontanez	x
August 13-21	Montana Fair 1994	Billings, MT	Jose Fontanez	x
August 14	Pioneer Electronics 200	Mid-Ohio Sports Car Course Lexington, OH	Jon George	
August 18-29	Kentucky State Fair	Louisville, KY	Jose Fontanez	x
August 19-22	African World Festival	Detroit, MI	Jose Fontanez	
August 19-22	Missouri Black Expo	St. Louis, MO	Jose Fontanez	
August 20	Colorado State Fair	Pueblo, CO	Jose Fontanez	x
August 21	New England 200	New Hampshire Int'l Speedway Loudon, NH	Jon George	
August 27-29	Black Expo USA	Dallas, TX	Jose Fontanez	
August 31-September	African American Heritage	New Orleans, LA	Jose Fontanez	
September 2-6	Fiesta De Las Flores	El Paso, TX	Jose Fontanez	x
September 3-6	Hispanic Festival of Elizabeth	Elizabeth, NJ	Jose Fontanez	x
September 4	El Fieston	Clark, NJ	Jose Fontanez	
September 4	Tejano Day Festival	Laredo, TX	Jose Fontanez	x
September 4	Molson Indy Vancouver	Pacific Place Vancouver, B.C., Canada	Jon George	
September 8	L.A. County Fair	Pomona, CA	Jose Fontanez	
September 11	Texaco/Havoline 200	Road America Elkhart Lake, WI	Jon George	
September 15-25	Gwinnett Country Fair	Lawrenceville, GA	Jose Fontanez	
September 16-18	Black Expo USA	Charlotte, NC	Jose Fontanez	
September 16-October	State Fair of Oklahoma	Oklahoma City, OK	Jose Fontanez	
September 16-18	Expo Feria	New York, NY	Jose Fontanez	
September 18	Bosch Spark Plug Grand Prix	Pennsylvania Int'l Raceway Nazareth, PA	Jon George	
September 22-25	Charlotte Southern Women's Sho	Charlotte Merchandise Mart Charlotte, PA	Nancy Zimbalist	

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September 22-October 1	North Georgia State Fair	Marletta, GA	Jose Fontanez	
September 22-October 1	Virginia State Fair	Richmond, VA	Jose Fontanez	
September 23-October 1	Mid South Fair	Memphis, TN	Jose Fontanez	
September 24-October 1	Aloha Week Festival	Hawaii	Jose Fontanez	
October 1-2	Amigo Airshow	Ft. Bliss, TX	Jose Fontanez	
October 2	Toyota Monterey Grand Prix	Laguna Seca Raceway Monterey, CA	Jon George	
October 4	Tejano Day Festival	Roswell, NM	Jose Fontanez	
October 6-9	Birmingham Southern Women's S	Birmingham-Jefferson Civic Ctr. Birmingham, AL	Nancy Zimballist	
October 8-10	Black Expo USA	Los Angeles, CA	Jose Fontanez	
October 9	Discovery of America Day	Miami, FL	Jose Fontanez	
October 13-16	New York Autoshow	Nassau Coliseum Long Island, NY	Deane Gross	
October 13-16	Miami Int'l Women's Show	Miami Beach Convention Center Miami, FL	Nancy Zimballist	
October 13-24	South Carolina State Fair	Columbia, SC	Jose Fontanez	
October 14-24	North Carolina State Fair	Raleigh/Durham, NC	Jose Fontanez	
October 15-17	Black Expo USA	Ft. Lauderdale, FL	Jose Fontanez	
October 20-23	Jacksonville Southern Women's S	Prime Osborn Convention Ctr. Jacksonville, FL	Nancy Zimballist	
October 20-November 1	Arizona State Fair	Phoenix, AZ	Jose Fontanez	
October 22	Perfect Combination	New York, NY	Jose Fontanez	
October 28-30	Black Expo USA	Richmond, VA	Jose Fontanez	
November 4-6	Connecticut Autoshow	New Haven Coliseum New Haven, CT	Deane Gross	
November 7-13	Virginia Slims of Philadelphia	Philadelphia Civic Center Philadelphia, PA	Nancy Zimballist	
November 12	Light Up Orlando	Orlando, FL	Jose Fontanez	
November 14-20	Virginia Slims Championships	Madison Square Garden New York, NY	Nancy Zimballist	
November 19-20	Black Expo USA	Kansas City, MO	Jose Fontanez	
November 21-27	San Francisco Autoshow	Moscone Convention Ctr. San Francisco, CA	Deane Gross	
December 3	Alamodome Ballerina Tejano Concert	San Antonio, TX	Jose Fontanez	
December 8-9*	Merit Pro-Am Bowling	Reno, NV	Nancy Zimballist	
December 10-11*	Merit Mixed Doubles Tournament Bowling	Reno, NV	Nancy Zimballist	
December 23-January 1	Washington Autoshow	Washington DC Convention Ctr. Washington, D.C.	Deane Gross	

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January 6-18	Los Angeles Autoshow	Downtown Convention Ctr. Los Angeles, California	Deane Gross	x
January 21-23	Championship Autoshow	Seattle, Washington McCormick Building	Deane Gross	x
February 5-13	Chicago Autoshow	Chicago, Illinois	Deane Gross	x
February 5-6	Chinese American Expo	Pomona, California	Jose Fontanez	
February 7-13	Virginia Slims of Chicago	UIC Pavillion, Chicago, Illinois	Nancy Zimbalist	
February 11-13	Championship Autoshow	Dallas, Texas	Deane Gross	x
February 11-14	Little Saigon Tet Festival	Westminster, California	Jose Fontanez	x
February 18-21	Championship Autoshow	Detroit, Michigan	Deane Gross	x
February 18-21	Championship Autoshow	Atlanta, Georgia	Deane Gross	x
February 24-March 2	Cincinnati Autoshow	Dr. Albert Sabin Convention Ctr. Cincinnati, Ohio	Deane Gross	x
February 28-March 6	Virginia Slims of Florida	Delray Beach Tennis Center Delray Beach, Florida	Nancy Zimbalist	
March 4-6	Championship Autoshow	Buffalo, New York	Deane Gross	x
March 9-13	Atlanta International Autoshow	Georgia World Congress Ctr. Atlanta, Georgia	Deane Gross	x
March 11-13	Championship Autoshow	Washington, DC	Deane Gross	x
March 12-26	Parliament Party Zone	Panama City, Florida	Emily Bruce-Chapman	
March 13	Calle Ocho Festival	Miami, Florida	Jose Fontanez	x
March 17-19	Championship Autoshow	Kansas City, Missouri	Deane Gross	x
March 17-20	Tampa Southern Women's Show	Tampa Convention Center, Tampa, Florida	Nancy Zimbalist	
March 19-20	Black Expo USA	Memphis, Tennessee	Jose Fontanez	x
March 19-20	Virginia Slims Legends Weekend	Westside Tennis Club	Nancy Zimbalist	
March 21-27	Virginia Slims of Houston	Houston, Texas	Nancy Zimbalist	
March 25-27	Championship Autoshow	Madison, Wisconsin Jacob Jarvis Center	Deane Gross	
March 30-April 10	New York International Autoshow	New York, New York	Deane Gross	x
April 9	Festival Norteno	Phoenix, AZ	Jose Fontanez	x
April 10	Slick 50-200	Phoenix International Raceway, Phoenix, Arizona	Jon George	x
April 14-17	Memphis Southern Women's Sho	Memphis Cook Convention Ctr. Memphis, Tennessee	Nancy Zimbalist	
April 15-24	La Semana Alegre	San Antonio, Texas	Jose Fontanez	x
April 16-17	Black Expo USA	Atlanta, Georgia	Jose Fontanez	
April 17	Toyota Grand Prix of Long Beach	Long Beach, California	Jon George	x
April 21-24	Raleigh Southern Women's Show	Fairgrounds Raleigh, North Carolina	Nancy Zimbalist	
April 28-May 1	Nashville Southern Women's Sho	Nashville Convention Center Nashville, Tennessee	Nancy Zimbalist	

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May 1	L.A. Fiesta Broadway	Los Angeles, California	Jose Fontanez	x
May 1	Texas Live	San Antonio, Texas	Jose Fontanez	
May 1	Cinco De Mayo	Albuquerque, NM	Jose Fontanez	x
May 1	Tejano Day Festival	Galveston, TX	Jose Fontanez	x
May 6-9	Memphis in May/Barbecue	Memphis, TN	Jose Fontanez	x
May 7	East End Festival	Houston, TX	Jose Fontanez	x
		Pennsylvania Convention Ctr		
May 12-15	Philadelphia Int'l Women's Show	Philadelphia, PA	Nancy Zimbalist	
May 14-15	Black Expo USA	Philadelphia, PA	Jose Fontanez	
May 21	Canonaso Primavera Concert	Chicago, IL	Jose Fontanez	x
May 21-22	Black Expo USA	Houston, TX	Jose Fontanez	
		Hall of Fame Museum		
May 25-29	Indianapolis Autoshow	Indy Expo, Indiana	Deane Gross	x
May 28-29	Carnival San Francisco	San Francisco, California	Jose Fontanez	
		Indianapolis Motor Speedway		
May 29	Indianapolis 500	Speedway, Indiana	Jon George	x
May 30-September 5	Parliament Party Zone	TBD	Emily Bruce-Chapman	
June 2-4	Summer Lights Festival	Nashville, TN	Jose Fontanez	x
June 3-7	Black Expo USA	New York, NY	Jose Fontanez	
June 3-6	Miami/Bahamas Boombay	Miami, FL	Jose Fontanez	x
		Wisconsin State Fair Park		
June 5	Miller Genuine Draft 200	Spy West Allis, WI	Jon George	x
June 5-8	Oklahoma City Red Earth Festival	Oklahoma City, OK	Jose Fontanez	x
June 11	116th Street Festival	New York, NY	Jose Fontanez	x
June 12	ITT Automotive Detroit Grand Prix	Detroit, MI	Jon George	x
June 17	Carnival Latino	New Orleans, LA	Jose Fontanez	x
June 17-20	Hispanic Week in Lawrence	Lawrence, MA	Jose Fontanez	
June 18-20	Juneteenth Festival	Dallas, TX	Jose Fontanez	
June 18-22	Black Expo USA	Cleveland, OH	Jose Fontanez	
June 25-27	Black Expo USA	Detroit, MI	Jose Fontanez	
		Portland International		
June 26	Budweiser/G.I. Joe's 200	Raceway Portland, OR	Jon George	x
July 1-5	Freedom Weekend Aloft	Greenville, SC	Jose Fontanez	x
July 3-5	Indiana Black Expo	Indianapolis, IN	Jose Fontanez	x
July 8-11	Ryan Greater Des Moines Grand	Des Moines, IA	Jose Fontanez	x
July 8-11	Chicago Black Expo	Chicago, IL	Jose Fontanez	
		Burke Lakefront Airport		
July 10	Cleveland Grand Prix	Cleveland, OH	Jon George	x
July 10	Carnival De Paterson	Paterson, NJ	Jose Fontanez	
July 16	Hispanic Worlds Fair	New York, NY	Jose Fontanez	x
		Exhibition Place		
July 17	Molson Indy Toronto	Toronto, Ontario, Canada	Jon George	

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